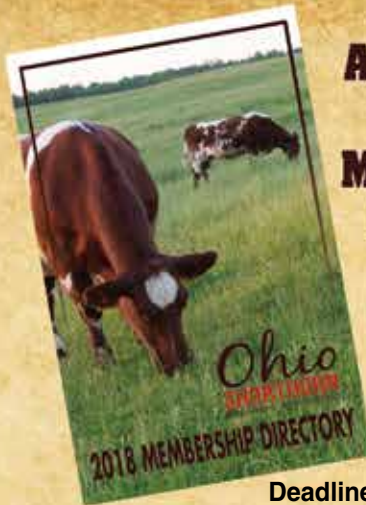




**Annual Meeting
Meal Reservation
Deadline January 25, 2019**



**Advertise in
the 2019
Membership
Directory**

**Deadline
Jan. 25**

Deadlines:

Reservation & Payment Due: January 25
Camera Ready Ad Copy Due: February 1

Ad Specifications & Costs:

Directory Size: 5.5 x 8.5 inches
Bleed Size: 5.75 x 8.75 inches
Accepted File Formats: PDF or TIFF
Full Color: CMYK

All files must be high res (300 dpi or greater), PDF settings should be print quality

Ad Size	Dimension	Cost
Full Page	5.5 x 8.5 live area	\$350*
Half Page	5 x 3.85 in horizontal	\$225*
1/3 Page	5 x 2.55 in horizontal	\$150*
Business Card	2.375 x 3.85 in vertical	\$80*

*Ad design is available at a cost. Full page ad will be \$75, 1/2 page \$45, 1/3 page \$30, Business Card \$15

Reserve Your Spot Today

Make Checks for Advertising Payable to:
Ohio Shorthorn Breeders' Association
Make Checks for Design Payable to: Jamie Wheeler
Payments and Complete Advertising Information
should be mailed to: Jamie Wheeler
4035 Point Liberty Road • Hillsboro, Ohio 45133

Questions? Call a Directory Committee Member

Kyle Geho 937-243-5751
Sarah Denlinger 937-533-0146
Jamie Wheeler 614-202-7998
jamie@jkdesignsco.com

**Ohio
SHORTHORN
Breeders' Association**

**Join the Ohio
Shorthorn Breeders'
Association for some
exciting opportunities
in 2019.**



**>> Join us as an OSBA member
*New Ambassador levels for 2019**

**>> Attend our Annual Meeting &
Banquet - Feb. 23, 2019
*New location: Der Dutchman - Bellville**

>> Advertise in the 2019 Directory

**>> Consign cattle to the Ohio Beef
Expo - Deadline Jan. 15, 2019**

www.ohioshorthorns.org

Return to: Beth Carper, OSBA Treasurer
6371 Giehl Road • Delaware, OH 43015
Make checks payable to the Ohio Shorthorn
Breeders' Association

Name: _____

Farm Name: _____

Address: _____

Adult Banquet Meal \$18.00 each x _____ = \$ _____

OJSA Members** Free x _____ = \$ _____

Children 4 and under Free x _____ = \$ _____

Total Due = \$ _____

** All OJSA members will get a free pass to the annual banquet.

Reservations can also be made by calling
Beth Carper, OSBA Treasurer at 740-815-0585

**Visit our website for a
complete list of
2019 events**

www.ohioshorthorns.org

Ohio Shorthorn Breeders' Association Membership Opportunities

OSBA Membership Options is based on number of Registered Shorthorn Females:

0 - 10 Cows: \$25, 11 - 50 Cows: \$35, Over 51 Cows: \$50

Includes name listed on website, in directory, and eligible

to consign to Ohio Beef Expo and OSBA Fall Sales.

New Options for 2019:

Bronze Level Ambassador: \$149

Includes standard membership benefits plus:

- Listed on display signage at Farm Science Review
- Listed on display signage at Fall Sale
- Expanded membership listing on the OSBA Website that includes up to 5 photos
- A listing of type of livestock for sale: Bulls, Females, Steers, Embryos, Semen, etc.
 - Special recognition on the Ambassador page in the OSBA Directory
- Recognized as an Ambassador of the Week on OSBA's Social Media accounts
 - Eligible to use OSBA Ambassador seal on Directory Ads

Silver Level Ambassador: \$349

Includes bronze level benefits plus:

- Half page, full color ad in OSBA Directory

Gold Level Ambassador: \$499

Includes silver level benefits plus:

- Full page, full color ad in OSBA Directory

Platinum Level Ambassador: \$749

Includes gold level benefits plus:

- Digital Media package including rotating banner ad for one month on OSBA Website
- Sponsored Facebook Ad for one week
- Email blast to over 2,400 cattle producers

Join us for the
**2019 OSBA
Annual Meeting**
Saturday, February 23, 2019

Der Dutchman - Bellville, OH

- NOTE NEW LOCATION -

11:00 a.m. Junior Directors Meeting

11:30 a.m. Registration

12:00 p.m. Annual Banquet, Election of Officers and
Directors, Annual Meeting and Keynote Speaker.

RSVP by Jan. 25, 2019

**Ohio Beef Expo
Consignments
Welcomed**

Deadline is Jan. 15, 2019

**Consignment forms
available at
www.ohioshorthorns.org**

Membership Form

Name: _____

(As you want it to appear in the OSBA Directory)

Operation Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Cell: _____

County: _____

E-mail: _____

OHIO JUNIOR MEMBERSHIP APPLICATION

Ohio youth 21 and under who have an active interest in raising, promoting and showing Shorthorn Cattle. Members at the same address please list names and birthdates:

NAME: _____ D.O.B.: _____

NAME: _____ D.O.B.: _____

LASSIE NAME: _____

DUES PAYMENT

Select either Regular (based on number of registered cows) or Ambassador

0 - 10 \$25.00 _____ Bronze \$149.00 _____

11 - 50 \$35.00 _____ Silver \$299.00 _____

Over 51 \$50.00 _____ Gold \$499.00 _____

Platinum \$749.00 _____

Juniors _____ x \$50.00 _____

*Junior Membership is a lifetime membership

Donation to Association _____

Donation to Scholarship _____

Lassies \$10.00 _____

TOTAL \$ _____

To pay your yearly dues with a credit card please visit the website. To pay via check, complete and return this application along with membership dues and send to:

Beth Carper, OSBA Treasurer
6371 Giehl Road - Delaware, Ohio 43015