MEMBERSHIP APPLICATION

<u>iviembersnip Form</u>		
Name:		
Farm Name:		
Address:		
City, State, Zip:		
		Cell:
County:		Email:
0-10 11-50 51 over ■ Junior Member (○ Name(s) ○ Name(s) ● Donation to School	based on the number of (\$25.00	embership is lifetime)

OSBA Ambassador – enables OSBA to conduct an extensive list of activities for member benefits.

YES, count me in as an OSBA Ambassador at \$100.00

<u>OSBA Membership Directory</u> – Production is currently underway for the 2023 Ohio Shorthorn Breeders' Association's Membership Directory and the OSBA Board of Directors invites you to participate. The directory is a great advertising tool not only within Ohio but also nationwide. The directory will be available starting at the 2023 Ohio Beef Expo and then will be distributed at various other events throughout the year including: OSBA shows and Sales, Ohio Cattlemen's Association events, the Ohio State Fair, and the Farm Science Review. The 2022 OSBA Directory can be viewed at www.ohioshorthorns.org.

Ad Size	Dimension	Cost
Full Page	5.5 x 8.5 live area	\$350*
Half Page	5 x 3.85 in horizontal	\$225*
1/3 Page	5 x 2.55 in horizontal	\$150*
Business Card	2.375 x 3.85 in vertical	\$80*

^{*}Ad design is available at a cost through KWest Communications.

You can contact Kim directly at kwest@kwestcommunications.com or 937-728-0024 (call or text). Design fees are \$50 for a full-page advertisement, \$25 for a half-page design and \$15 for a quarter page/business card size.

You should contact Kim prior to <u>January 15, 2023</u>, with your advertisement specifications. Designs may also be used for other same-sized publications and social media, just let Kim know what you need!

Already have your ad? Send camera ready copy to Kim West at www.kwestcommunications.com

Please submit your dues payment made payable to Ohio Shorthorn Breeders' Association and your completed application to:

Renae Logsdon, OSBA Treasurer 6355 Julian Road, Amanda, OH 43102