

# Minutes

## Ohio Shorthorn Breeders Association

### Quarterly Board of Directors Meeting

### April 19, 2020 at 2:00 - virtually via Google Meet

**Members present:** *X = in attendance*

X - Jeff Barr	X - Greg Beckler	Ryan Cairns	X - Christy Campbell (phone)
Katie Cull	Kyle Geho	X - Dave Greenhorn	X - Renae Logsdon (phone)
X - Duane Miller	X - Lee Miller	X - Trudi Tilton	Tom Turner
X - Jamie Wheeler	X - Jeff Winkle	Scott Winkle	X - Jason Workman

President Jeff Winkle called the meeting to order at 2:03 PM. Board members all recited The Pledge of Allegiance. Copies of the previous meeting's minutes and the treasurer's report were emailed to the members prior to the meeting

### Officer Reports

- Secretary Trudi Tilton read the minutes from the annual meeting that was held on February 22, 2020 at Der Dutchman in Plain City. Minor corrections were made to the minutes. Jeff Bar moved to accept the minutes as corrected. Dave Greenhorn seconded. Motion passed by voice vote.
- Treasurer Renae Logsdon went over the Treasurer's Report that was emailed. She shared the following highlights:
  - current balance - \$14,618.25 That includes the Allied Industry Members' payments that Suzie Turner recently submitted.
  - March 23, 2020 - Renae, Beth Carper, & Trudi Tilton met with 5/3 Bank representatives to get the current officers on the accounts and the retiring officers off the accounts.
  - Michael Bihl remains on the savings account from which the scholarships are paid.
  - CD that still had Michael Bihl on it was up for renewal. Because of the current state of affairs globally and the low interest rates, Renae cashed in the CD and put the money into the association's savings account for now.
  - There is another CD that matures in May.
  - Renae paid Post Printing for directory printing and Jamie Wheeler for her quarterly services rendered.

Lee Miller moved to accept the Treasurer's Report. Jeff Barr seconded. Motion passed by voice vote.

### OJSA Report

- No representation present. Jeff Winkle reported that there is a possibility that there may be a Preview Show in late May in Circleville. Nothing confirmed.

- Katie has held a few informal Zoom meetings with members during the last few weeks.

## Committee Reports

- Digital Media presented by Jamie King Wheeler
  - Website & both social media accounts had increased traffic during February and March.
  - Ambassadors of the Week started two weeks ago
- State Fair presented by Renae Logsdon
  - No news
  - Renae submitted the Association's suggestions/requests for 2020 Fair but nothing has changed on OSF website as of now.
- Fall Showcase Sale presented by Jeff Winkle
  - Jeff Carper has shown interest that he wants to continue to chair this committee.
- ASA Report presented by Dave Greenhorn and Lee Miller
  - Banquet will be in Kansas City
  - Ruling about NJSS is due May 15
- Farm Science Review nothing shared since Tom Turner was not present

## Old Business

- Ohio Beef Expo Sale Recap
  - Jeff Winkle emailed before meeting the sale write-up that will appear in upcoming *Shorthorn Country*
  - Board was overall pleased with sale results
  - Board happy with Cindy Johnston's efforts and Breeders World's willingness to step up and cover sale at a greatly reduced cost.
- Banquet & Annual Meeting Recap
  - Jeff Winkle asked for suggestions, critiques, or ideas
  - Lee Miller shared that ASA representation should be considered but that will need to be scheduled soon in order to make that happen. Lee said ASA would probably send representation to either Banquet or Expo not both.
- Directory 2020
  - Jason Workman has 4 boxes of directories
  - Trudi Tilton has 1 box
  - Greg Beckler has 1 box
  - Duane Miller & Lee Miller will be contacting Jason for 1 box each
  - Christy Campbell has ½ box
  - Dave Greenhorn will be getting some from Jeff
  - Renae needs some
  - Tom Turner needs some
- OSBA booth refresh
  - Mentioned at banquet that it's time for a new look to backdrop
  - Frame repaired by Jason Workman and okay now
  - Jamie, Beth, & Kendall had started a new design previously (puzzle pieces in shape of Ohio)
  - Lee Miller thinks good picture is better than lots of text
  - Jamie and Trudi will look further at options and present at a future meeting

## New Business

- 2020 Picnic - Jason Workman agreed to host. He prefers a Sunday in August that doesn't conflict with Kentucky or West Virginia State Fairs.

- Kyle Geho emailed her letter of resignation from the Board. She's willing to help, but no longer will serve on the board. At this time, Jeff will not fill her position.
- 2021 State Show - Jeff shared. With Kyle's resignation State Show is even less likely.
  - considering creative options, trailer show????
  - need a volunteer to lead this endeavor
- Website platform changes presented by Jamie Wheeler with Lee Miller contributing
  - Board received a copy of email Jamie sent outlining costs
  - Current platform for OSBA website will no longer be supported
  - Website will need to be migrated to a new platform. Cost of \$1800 for migration. Laura Sutherly will make the migration.
  - Jeff Barr moved to authorize Laura Sutherly to migrate our website from current platform to new one for the cost of \$1800. Duane Miller seconded. Motion passed by voice vote.
- Website ADA compliance - Lee Miller presented
  - This notion was included in Jamie's email as well
  - This deals with cookies and makes website compliant with all handicap access
  - \$790 initial cost \$599 annual maintenance fee
  - Consensus of group is to not take action at this time, but know it will need to be dealt with at some point
  - Jeff Winkle made a general statement about the website - it is costly and we need to find ways for it to make money in order to justify the expense.
- Ad in July *Shorthorn Country* - brought up by Jeff Winkle
  - Last year's ad was full color and 1 page and pushes the OSBA website
  - Two years ago ad was black & white but two pages and promoted the OSBA members
  - Jason Workman suggested an ad like two years ago - highlight members and minor mention website and social media
  - Jeff Winkle will check on cost
- Thoughts on meeting virtually
  - Group liked it
  - Can meet more frequently this way
  - Jeff & Trudi will put together a schedule for meetings that includes a combination of virtual and face-to-face meetings
- ProAir Blower - Duane Miller mentioned this
  - He still has it.
  - Some tickets have been sold
  - What to do
  - Suggested that we just wait and see what Gov. DeWine does about lifting restrictions in the coming weeks.

Duane Miller moved to adjourn the meeting. DaveGreenhorn seconded. Motion passed. Meeting adjourned at 3:11 PM.